

Jesse Ma

Front End Web Developer

Summary

Self taught developer with 1+ years of experience in Front End Development with willingness to learn and master Back End Development, DevOps, and testing. Familiar with BigCommerce Stencil theme platform

Experience

eCommerce Web Developer - Spec-D Tuning, Walnut, CA

Aug 2019 - Present

- Built a fully functional mobile-friendly BigCommerce site for Spec-D Tuning and K2 Motor
- Successfully increased monthly sales by 20% since new site launch (K2 Motor)
- Integrated 3rd party applications and plugins for inventory control, price management, and order processing
- Responsible for updating sites with product images, weights, specifications, and descriptions
- Analyzed customer experience and determined areas of improvement with Google Analytics

Web Developer Team Leader - Win-Kel, Remote

June 2019 - January 2020

- Managed a team of web development interns
- Collaborated with design team in prototyping new UI animations and features
- Defined and standardized toolings, technologies, and coding styles during development process

Web Developer Intern - Win-Kel, Remote

December 2018 - June 2019

- Collaborated with the design team in translating UI/UX wireframes into responsive, visual elements using React.js

Education

Bachelor of Science in Neuroscience - University of California Riverside



2009 - 2014

Bachelor of Arts in Psychology - University of California Riverside

2009 - 2014

Contact

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Professional skills

Responsive Web Design

React, Redux, Vue, Angular

HTML, CSS, SCSS, Bootstrap

JavaScript, jQuery, Node.js, Express.js

MongoDB, MySQL

BigCommerce Stencil

Project Management

Airtable, Slack, Trello

Languages

English

Native

Chinese (Cantonese)

Beginner